



WFLX

## ORDER

Print Date 09/26/12 Page 1 of 2

Flight Dates 10/15/12-10/26/12

Contract / Revision 827421 / Aronberg for State Attorney

Original Date / Revision 09/26/12 09/26/12  
Agency Com 15%Advertiser Aronberg, Dave / D/ FL State  
1519 West 29th  
Austin, TX 78703

Agency CSM Mediaworks/Rindy Mill

Buying Contact

1519 West 29th  
Austin, TX 78703

Product

Billing Contact

Sales Office H-DC  
Sales Region National  
Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06347663

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL830

Priority P 2

Advertiser Ref

Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	10	\$2,329.00	\$2,740.00	0.00
Totals	10	\$2,329.00	\$2,740.00	0.00

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/26/12	10	\$2,329.00	\$2,740.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	10/15/12	10/26/12	RAYMOND RAYMOND	Comm	6-630P	MTWTF--	:30	2	\$100.00	P 2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$100.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$100.00		0.00			
E 2	WFLX	10/15/12	10/26/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	MTWTF--	:30	1	\$390.00	P 2	0.00	NM	2	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		1				\$390.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$390.00		0.00			
E 3	WFLX	10/15/12	10/26/12	BIG BANG THEORY	Comm	730-8P	MTWTF--	:30	2	\$390.00	P 2	0.00	NM	4	\$1,560.00



WFLX

Print Date: 09/26/12

Page 2 of 2

Contract / Revision      **827421**      Flight Dates **10/15/12-10/26/12**Hiatus DatesOriginal Date / Revision    09/26/12/    09/26/12Order Sep    00:15:00Advertiser    **Aronberg, Dave / D/ FL Stat**    Product **Aronberg for State Attorney**    Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
BIG BANG THEORY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--					2	\$390.00		0.00				
Week:		10/22/12	10/28/12	MTWTF--					2	\$390.00		0.00				
														Totals	10	\$2,740.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WFLX/FOX Palm Beach</u>	<b>Date:</b> <u>9/7/12</u>
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I, Carle McRoberts,  
 being/on behalf of: Dave Aronberg, a legally  
 qualified candidate of the Democratic political  
 party for the office of: FL State Attorney, 15th Judicial Circuit  
 in the General  
 election to be held on: Nov 6, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached	WFLX#	827421		

<b>Total Charges:</b>	<div style="display: flex; justify-content: space-between; align-items: center;"> <span>---</span> <span>\$1210.00</span> <span>2329-net</span> </div>
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

David Aronberg for Dick Anthony

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/1/12  
Date

Cassidy Roberts  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

John Heidman  
Printed Name

GM  
Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 9/10/12

<b>BUYER:</b>	Carole McRoberts
<b>AGENCY:</b>	CSM Mediaworks/Rindy Miller
<b>ADDRESS:</b>	1519 W. 29 <sup>th</sup> St. Austin, TX 78703
<b>PHONE #:</b>	512 472 3120
<b>FAX #:</b>	
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Dave Aronberg for State Attorney
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	
<b>ADDRESS:</b>	PO Box 276003 Boca Raton, FL 33427
<b>PHONE #:</b>	561 939 9431
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	Dave Aronberg
<b>OFFICE:</b>	State Attorney
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30s
<b>PROGRAMS:</b>	ALL
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	